



Cloud Journey

Complete Series — 8 Cloud Guides for SMBs

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About This Series

The Cloud Journey series brings together 8 practical guides to help CTOs, DevOps engineers and SysAdmins at Canadian SMBs make informed cloud decisions. From initial migration to multi-cloud, security, FinOps and resilience — each guide is grounded in field reality, without unnecessary jargon.

The 8 Guides in This Series

B11

On-Prem to Cloud Migration

Complete guide to planning and executing your cloud migration: 5R strategies, business case, and pitfalls to avoid.

Read the article → <https://blog.botum.ca/on-prem-to-cloud-migration-complete-guide/>

B12

Azure vs AWS vs GCP for SMBs

Honest comparison of the 3 major clouds: strengths, weaknesses, use cases, and recommendations for Canadian SMBs.

Read the article → <https://blog.botum.ca/azure-vs-aws-gcp-canadian-sme/>

B13

Hybrid Cloud Architecture

Hybrid On-Prem + public cloud architecture: 3 patterns, tech stack, network and unified security.

Read the article → <https://blog.botum.ca/hybrid-cloud-architecture-canadian-sme/>

B14

Infrastructure as Code

Terraform, Ansible, and GitOps to automate your cloud infra: concrete examples, CI/CD pipeline included.

Read the article → <https://blog.botum.ca/infrastructure-as-code-terraform-ansible-gitops-sme/>

B15

FinOps — Cloud Cost Management

3 FinOps phases, 5 optimization levers, tools and governance to reduce your cloud bill by 30-50%.

Read the article → <https://blog.botum.ca/finops-cloud-cost-management-canadian-sme/>

B16

Cloud Security

Zero Trust, IAM, encryption and PIPEDA/PHIPA/OSFI compliance to secure your cloud infrastructure.

Read the article → <https://blog.botum.ca/cloud-security-zero-trust-iam-compliance-sme/>

B17

Multi-Cloud Strategy

Avoiding vendor lock-in: abstraction tools, centralized governance, and pragmatic multi-cloud strategy.

Read the article → <https://blog.botum.ca/multi-cloud-strategy-avoid-vendor-lock-in-sme/>

B18

BCP + Kubernetes

Cloud continuity plan, RTO/RPO, Kubernetes for resilience and chaos engineering for SMBs.

Read the article → <https://blog.botum.ca/business-continuity-kubernetes-cloud-resilience-sme/>

Need cloud consulting?

BOTUM teams support Canadian SMBs at every step of their cloud journey — strategy, migration, security, FinOps. Contact: www.botum.ca/contact